



Open To The Public

**Saturday
October 9, 2021**

10 am - 2 pm

Cruise the Byway

Start at Waypoint Church for Breakfast

8400 Dixie Hwy

Cruise to the Show beginning at 9:30 am
with a commemorative Cruise Dash Plaque



Mt. Holly

**Ski & Snowboard
Resort**

13536 Dixie Hwy.

All Vehicles Welcome

Classic Cars ♦ Special Interest
Off Road ♦ Motorcycles

Vendors ♦ Prizes ♦ Fun

Reserve Your Spot

First 100 Vehicles registered will receive a
Commutative Dash Plaque

<http://hollyareachamber.com/car-show.html>

Presented by the Holly Area Chamber of Commerce and Groveland Township

For More Information Contact

Holly Area Chamber of Commerce 248.215.7099, thehollychamber@gmailcom
www.hollyareachamber.com or Groveland Township 248.634.4152

2021 Dixie Byway Car Show & Cruise

Sponsorship Opportunities

Get your sponsorship in by August 31
to be included in any print material



- | | |
|--------------------------|--|
| <input type="checkbox"/> | \$2500 Event Sponsor Business headlined on email blasts and other print advertising and featured on event publications, and announced on radio ads. Includes booth space. |
| <input type="checkbox"/> | \$1500 WJR Advertising Sponsor Business included on email blasts and other print advertising and featured on event publications and announced on radio ads. Includes booth space. |
| <input type="checkbox"/> | \$600 Entertainment Sponsor Business included on email blasts and other print advertising and featured on event publications. Includes booth space. |
| <input type="checkbox"/> | \$500 Booth Sponsor Business included on email blasts and other print advertising and featured on event publications. Includes booth space. |
| <input type="checkbox"/> | \$250 Classic Sponsor Business included on email blasts and other print advertising and featured on event publications. |
| <input type="checkbox"/> | \$200 Printing Sponsor Business included on email blasts and other print advertising and featured on event publications. |
| <input type="checkbox"/> | \$100 Trophy Sponsors (3 total) Business announced as sponsor and included on email blasts and other print advertising and featured on event publications. |
| <input type="checkbox"/> | \$40 Food Vendor Limited to (2) by invitation. |

Sponsor Information

Business Name			
Contact Name		Business Phone	
Street Address			
City	State	Zip	
Email			
Total Due (from all boxes checked above) \$			
Payment Method <input type="checkbox"/> Check (Payable to Holly Area Chamber) <input type="checkbox"/> Cash <input type="checkbox"/> Charge			
Visa/MC #	Exp Date	Security Code	
Card Holder Address	City	State	Zip
Card Holder Signature			

Hosted by the Holly Area Chamber of Commerce and
Groveland Township

HollyAreaChamber.com 248.215.7099
300 East Street, Holly, MI 48442



The One Place Business and Community Come Together